

SQUARES *and* GARDENS



Perhaps the most famous of Bloomsbury's celebrated garden squares is Russell Square. Designed as the centrepiece of the 5th Duke of Bedford's development plans and built by James Burton, Russell Square is linked to Bloomsbury Square by a central axis along Bedford Place.

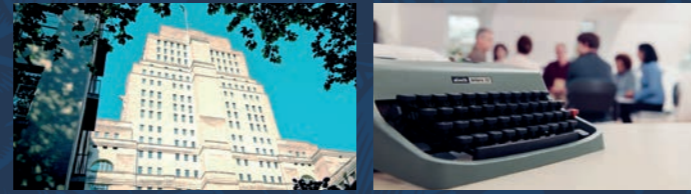
Humphry Repton, the famous garden designer, completed this visual link with statues of the Duke of Bedford (in Russell Square) and his friend the Whig politician Charles James Fox (in Bloomsbury Square).

Other garden squares include the private Bedford Square, the only intact Georgian garden square in London and Montague Street Garden which are opened each year as part of Open London Gardens Weekend.

Public green spaces include Gordon Square, Tavistock Square with its statue of Ghandi and memorial to the victims of the 7/7 London bombings, Brunswick Square, Coram Fields and St George's Gardens.

It's these areas and their gentle elegance that signify Bloomsbury as a haven of green in the heart of the City.

LITERARY CONNECTIONS



Home to some of the best libraries and academic institutions, it is unsurprising that Bloomsbury has inspired some of the world's most celebrated writers. The area is also brimming with independent publishers and booksellers of the highest calibre.

Perhaps best known for the works of Virginia Woolf and her fellow Bloomsbury Group writers, the area is also responsible for providing TS Eliot with a role at Faber Poetry, the setting for George Orwell's 1984 (Senate House/Ministry of Information) and giving JK Rowling a platform from which Harry Potter was launched to the world by Bloomsbury Publishing.

Independent bookshops worth visiting are second hand book nirvana Skoob, Persephone Books which sells works by female authors, Treadwell's Books specialising in magic, esotericism and the occult and 19th Century Booksellers Jarndyce.



EDUCATION



Bloomsbury boasts some of the oldest and most prestigious schools and colleges in the UK.

The University of London has made Bloomsbury the base for a number of its colleges, including the London School of Hygiene and Tropical Medicine and Bedford College. Founded in 1849, Bedford College was the first higher education college for women in the UK. Having played a leading role in the advancement of women in higher education and in public life in general, it became fully coeducational in the 1960s.

Close by is Royal Academy of Dramatic Art (RADA) which claims some of the world's leading actors among its alumni.

Other academic institutions include School of Oriental and Asian Studies (SOAS), the Architectural Association, New College of Humanities, Ecole Jeannine Manuel School and Alain de Botton's School of Life.

BLUE PLAQUES *and* RESIDENTS



Virginia Woolf, Bob Marley and Gandhi are an unexpected mix of residents for any area but then Bloomsbury has never conformed to the norm.

Renowned for its eclectic community of writers, intellectuals, artists and philosophers, Bloomsbury has been called 'home' by many celebrated and historically significant people.

The abundance of Blue Plaques that adorn the streets' Georgian facades provide an insight into the breath of talent that has created Bloomsbury's rich heritage and has left an unrivalled legacy for the people of its future.

Blue Plaques include The Bloomsbury Set, British Museum benefactor Sir Hans Sloane, Millicent Garrett Fawcett, Charles Dickens, TS Eliot, Bertrand Russell and Sir Harry Ralph Ricardo.



EAT DRINK & SHOP

BLOOMSBURY LONDON WC1

MUSEUMS

Although the British Museum is unquestionably the jewel in Bloomsbury's museum crown, the area also forms a large part of the Museum Mile which features major, hidden and quirky exhibitions alike.

Gems not to be missed include The Foundling Museum which explores the history of the Foundling Hospital, the UK's first children's charity and first public art gallery and The Dickens Museum which holds the world's most important Dickens collection with over 100,000 items including manuscripts, rare editions, personal items, paintings and other visual sources.

The Petrie Museum is one of London's lesser-known museums dedicated to Ancient Egyptian archaeology and The Grant Museum of Zoology has become known as a "quirk of nature and history, a haven of polished wood and pickling jars".



EAT, DRINK *and* SHOP



Anna Maria Duchess of Bedford, who was a lifelong friend of Queen Victoria, is credited with inventing the English custom of afternoon tea. As such, Bloomsbury has more than its fair share of establishments offering award winning afternoon teas and a perfect respite after enjoying all the experiences the area has to offer. Montague on the Gardens Hotel, Kimpton Fitzroy, The Bloomsbury Hotel and The Academy are just a few.

Must visit streets are Store Street and Lambs Conduit Street with their wonderful eclectic mixes of independent book shops, retailers, galleries, restaurants and cafes.

The Brunswick Centre, Southampton Row and Tottenham Court Road all offer a wide range of larger retailers, cafes, bars and fast food outlets.



CARED FOR *by* THE BEDFORD ESTATES

The Bedford Estates has owned, developed and managed much of Bloomsbury, at the heart of Central London, since 1669. As a long-term landowner we care deeply about Bloomsbury and its community of residents, workers and students. We are dedicated to protecting the heritage of this historic part of London for future generations.



Our history is important to us but we are not constrained by it: our modern approach to stewardship includes employing the latest technology in developing and maintaining our buildings, encouraging sustainability and biodiversity, as well as supporting new communities to join and contribute to Bloomsbury's rich cultural, academic and commercial mix.

For more information please see www.bedfordestates.com



BLOOMSBURY

LONDON WC1

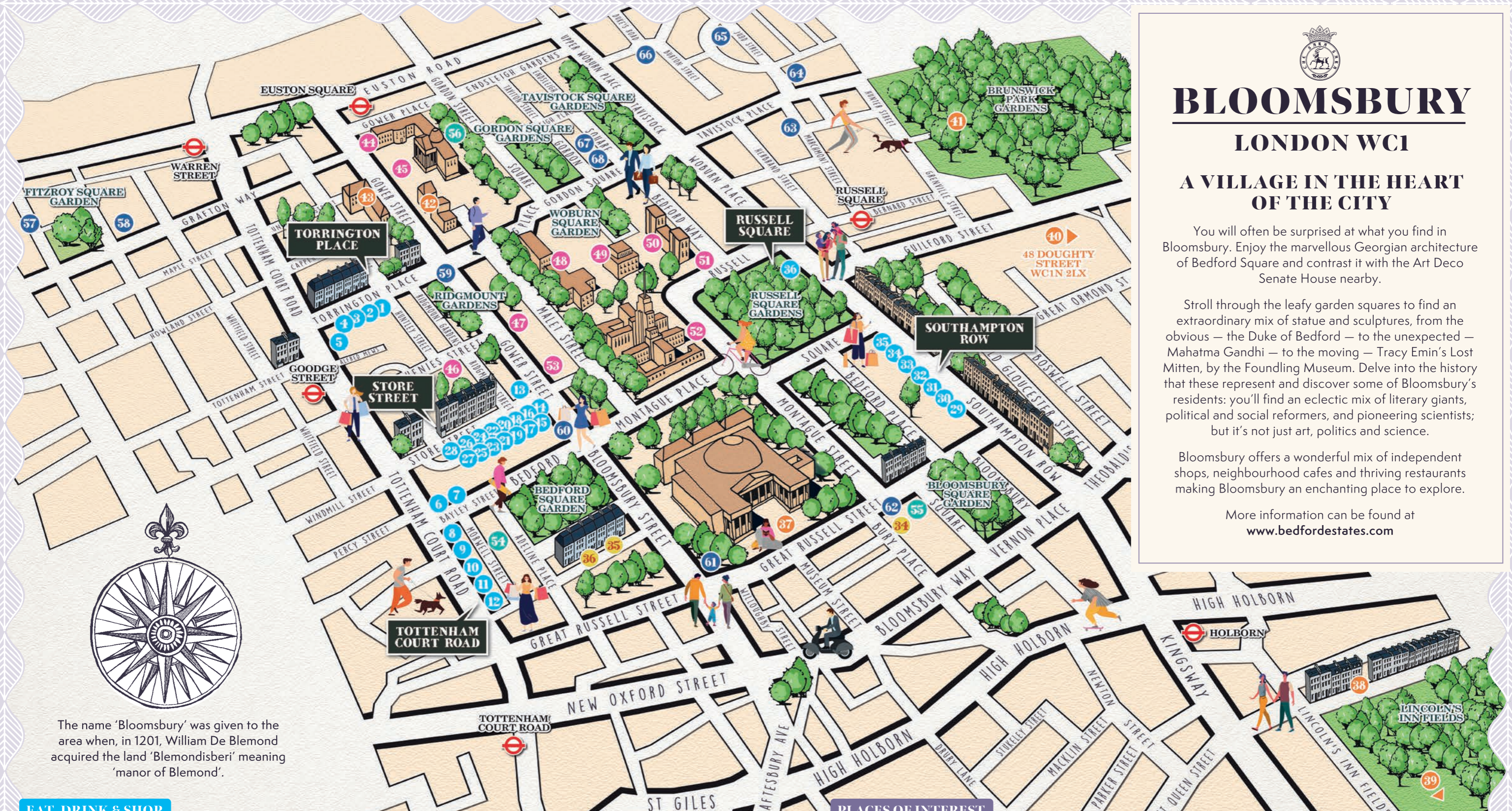
A VILLAGE IN THE HEART OF THE CITY

You will often be surprised at what you find in Bloomsbury. Enjoy the marvellous Georgian architecture of Bedford Square and contrast it with the Art Deco Senate House nearby.

Stroll through the leafy garden squares to find an extraordinary mix of statue and sculptures, from the obvious – the Duke of Bedford – to the unexpected – Mahatma Gandhi – to the moving – Tracy Emin's Lost Mitten, by the Foundling Museum. Delve into the history that these represent and discover some of Bloomsbury's residents: you'll find an eclectic mix of literary giants, political and social reformers, and pioneering scientists; but it's not just art, politics and science.

Bloomsbury offers a wonderful mix of independent shops, neighbourhood cafes and thriving restaurants making Bloomsbury an enchanting place to explore.

More information can be found at www.bedfordstates.com



The name 'Bloomsbury' was given to the area when, in 1201, William De Blemond acquired the land 'Blemondisberi' meaning 'manor of Blemond'.

EAT, DRINK & SHOP

TORRINGTON PLACE

- 1 Marlborough Arms
- 2 Caffe Presto
- 3 S&S Newsagents
- 4 Yi Fang Tea

TOTTENHAM COURT ROAD

- 5 Heal's
- 6 The Jack Horner
- 7 Gail's Bakery
- 8 Samsonite
- 9 Warhammer
- 10 Holland and Barrett
- 11 Pret a Manger
- 12 Ole & Steen

STORE STREET

- 13 Macellario RC
- 14 Café Deco
- 15 Orchidya
- 16 Store Street Espresso
- 17 The Printing Centre
- 18 Cloud 9 Cycles
- 19 Amelie's Wine House
- 20 Decadence Salon
- 21 Pentole & Pandelle
- 22 Store Street Opticians
- 23 Treadwell's Books
- 24 Iris Avenue

SOUTHAMPTON ROW

- 25 Store Street Framing
- 26 Russell & Chapple
- 27 The Life Goddess
- 28 Heysun

RUSSELL SQUARE

- 29 Spink & Sons
- 30 Taco Bell
- 31 Sophie's Restaurant
- 32 Perfect Health Centre
- 33 Loe Tea House
- 34 Antalaya
- 35 Yi Hot Pot x Eatoo
- 36 Caffe Tropea

PLACES OF INTEREST

LITERARY CONNECTIONS

- 34 The London Review Bookshop
- 35 Bloomsbury Publishing
- 36 Maggs Brothers

MUSEUMS

- 37 The British Museum
- 38 Sir John Soane's Museum
- 39 Hunterian Museum
- 40 Charles Dickens Museum
- 41 The Foundling Museum
- 42 Petrie Museum
- 43 Grant Museum of Zoology

EDUCATION

- 44 Slade School of Fine Art
- 45 University College London
- 46 University of Law
- 47 Royal Academy of Dramatic Art
- 48 Birkbeck University
- 49 School of Oriental and African Studies
- 50 UCL Institute of Education
- 51 Institute of Advanced Legal Studies
- 52 Senate House Library
- 53 London School of Hygiene and Tropical Medicine

ORGANISATIONS

- 54 Architectural Association
- 55 Le Cordon Bleu
- 56 The Bloomsbury Theatre

BLUE PLAQUES & RESIDENTS

- 57 Virginia Woolf
- 58 George Bernard Shaw
- 59 Charles Darwin
- 60 Pre-Raphaelite Brotherhood
- 61 George Louis Du Maurier
- 62 John Nash
- 63 Kenneth Williams

- 64 Percy Bysshe Shelley
- 65 Bloomsbury Group
- 66 Charles Dickens
- 67 John Maynard Keynes
- 68 Lytton Strachey

